

Participation in **PICK PICO** is 100% FREE of charge

Just sign up by the deadline!

We will provide the following for FREE:

- One 8' Table
- Two Chairs
- A great event, with entertainment, publicity, and guest VIPs



Check www.PickPico.org for details

Pick Pico Success Stories

- Dominos sold out of pies, Rita's sold out of treats
- Adventure 16 Outfitters had 25 new customers redeem coupons after the event
- Imprint Revolution's booth had a long line from open to close
- "It is a fabulous event and I'm honored to be included. It's a fun day."
Leslie from Kidstock

Reasons to participate

- Revenue - sell your goods/services at Pick Pico
- Establish a reputation as a pillar of the community
- Connect with your neighborhood customers & fellow business leaders
- It's fun!

How to make the most of Pick Pico

- Think interactive - sell wares, offer demonstrations, play games
- Hold a raffle
- Give people a taste - some vendors sell or give away small samples but also full sized
- Decorate your booth - consider a custom table cloth, banner, etc
- Think creatively, make memories. Here are some successful examples:
 - Plincko board
 - Spin wheel with prizes
 - Temporary Tattoos
 - Photo booth
 - Make your own tie-dye
 - Selling smaller samples of your normal product
 - Interactive demonstrations

- Think out of the box (Imprint Revolution isn't a tie dye shop, and ReMAX isn't a photography shop, but the former's DIY tie dye and the latter's photo booth were big hits that connected with visitors)



Sell, give away, or demo your wares!